

PCA USA

Physical Culture Association
United States of America



ILLINOIS Championships National Qualifier

Sponsors & Exhibitor Opportunities



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Title Sponsor:



Marion, Illinois

PCA: Physical Culture Association

The only bodybuilding and fitness organization that puts athletes first.

The PCA was formed in 2015 in England to bring bodybuilding and fitness athletes an improved competitor experience, rewarding them for their hard work and commitment in developing their physiques to peak conditions. Since then, the PCA has expanded internationally throughout 53 different countries, quickly becoming the new standard for all bodybuilding, physique and fitness events.

PCA USA brings this improved and exceptional competitive experience to the United States of America. All bodybuilding and fitness competitors are welcome to join the PCA USA and register to compete in scheduled events. These events are designed to provide both competitors and spectators with an unprecedented showcase that promotes the athletes for their intense focus and dedication to competing in this impressive sport.

PCA USA Event Classes including First Timers, Model, and Novice.

- Men's Bodybuilding
 - Men's Classic Bodybuilding
 - Men's Physique
 - Junior Bodybuilding
 - DisAbled
 - ...plus more exciting classes
- Women's Bikini
 - Women's Figure
 - Women's Trained Bikini
 - Women's Physique
 - DisAbled
 - ...plus more exciting classes

<div>August</div> <div>31st</div> <div>National Qualifier</div>	<div>Spectators</div> <div>200 - 350</div> <div>range</div>	<div>Competitors</div> <div>30 - 50</div> <div>range</div>
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A Message from the PCA USA Executive Committee

There was a call within the bodybuilding and fitness community to change how competitive events were managed. We answered it. PCA USA is shifting the industry's focus from profits to the competitor. We realize that it's the athletes that keep this sport alive with their immense passion and dedication for self-improvement.

Our competitive events are about applauding the success of all competitors that made the extreme commitment to train hard, sculpt their physique, and share their execution on stage in front of their own families, friends, as well as hundreds of spectators.

Each competition will be an amazing event in its own right, as we carefully select the best venue, improve the overall athlete experience, and put on a show that will leave spectators in awe. The PCA USA is creating the new standard for bodybuilding and fitness events and we want you to be a part of this success.

Our PCA USA members and guests will value your presence at our upcoming Illinois Championships and National Qualifier event in Marion, IL August 31, 2019.

As we strive to make a difference for our athletes, we hope you will choose to make PCA USA a new professional partnership in which to forge new audiences and strengthen existing ones.

Thank you and we hope to see you in Marion!

Ian Harrison

PCA USA Executive Committee Lead



Skyline Creek PCA USA PROMOTIONS, LLC

Please allow us to introduce ourselves. We are Gary Segretario, and Mike Montgomery, Partners at Skyline Creek PCA USA Promotions, LLC, working as the Promoters for the PCA USA Illinois Championships event in Southern Illinois. We are happy to have PCA National Qualifier, Nikole Justice as a co-promoter working with us on this event.

We are with the PCA (Physical Culture Association) now represented in 53 countries and headed in the United States by former Mr. Universe, 3 times Arnold Classic, Mr. Great Britain, and Former IFBB Pro Ian Harrison. We are honored to be joining him and hosting the Illinois Bodybuilding and Fitness Championships to be held on August 31, 2019 at the Marion Cultural and Civic Center, in Marion, IL.

This is the second to the last show of the year before the finals in October. We expect competitors from around the country to participate. You can help make this Competition a huge success for your business by showcasing ***your*** best during the event.

We at Skyline Creek PCA USA Promotions LLC would love to have you and your support at this event as we bring back world class Body Building and fitness to the Tri-State area! Please take the time to go over the different Sponsorship packages available for this National Qualifier and choose the one that works best for you and your business! Booth space is available to showcase your merchandise with a Class sponsorship. If you have any questions, please feel free to give us a call!

Interest and excitement is growing fast, so don't miss your opportunity to be part of this groundbreaking experience! We'd love to hear from you and get your input! Follow us at @pca_midwest and check it out! The deadline for ads and artwork is August 1, 2019. ***So don't wait! Act now!***

Thank you for your time and consideration, we look forward to hearing from you soon!



-Gary Segretario 618-751-3700

-Mike Montgomery 618-751-4296

Join the PCA Army at @pcaarmy today!

WWW.OFFICIALPCAUSA.COM

PCA USA SPONSORSHIP & EXHIBITOR OPPORTUNITIES

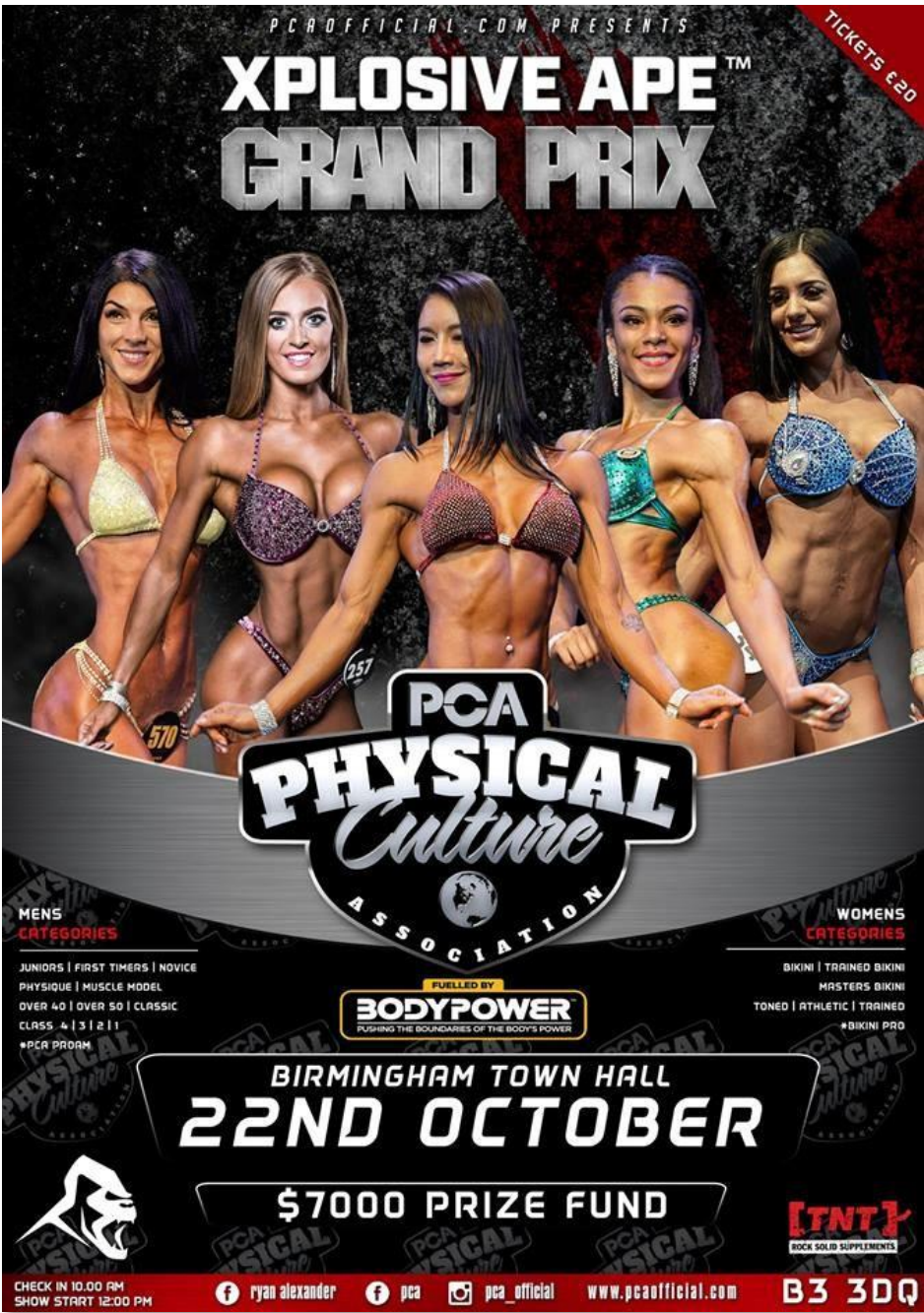
August 31, 2019 Bodybuilding & Fitness Event Title Sponsor Opportunity



The past two years, the PCA has made a name for outstanding athlete-centric bodybuilding and fitness events. PCA USA is bringing this gold standard to the United States, with a following of athletes that are prepared to compete and attend.

The Marion Cultural and Civic Center event will have local athletes as well as competitors from other parts of the United States.

PCA USA is inviting one company to be our title sponsor of this historic industry event. This could be you.



Example of Title Sponsor

All Sponsors and Exhibitors must comply with PCA USA Terms and Conditions for Exhibitors.

August 31, 2019 Bodybuilding & Fitness Event

Sponsorship/Exhibit Opportunities



Title Sponsor



Limit of 1 Title Sponsor per Event

- Contest will be held in the Title Sponsor Name
- Two 6' x 30" table in the Exhibitor area (Contest Day)
- One 6' x 30" table at competitor check-in
- Competitor list sent a week after contest ends
- Logo on contest posters and signage
- Distinctive signage recognizing Title Level sponsorship
- Full page ad on inside front cover of program
- Photo session with class winners
- Recognition in precontest competitor e-news
- Staff member presents awards to overall competitor winners (photo op)
- Opportunity to provide a promotional item in contestant swag bag. Logo on swag bag.
- Recognition on contestant materials
- Recognition on event page of website
- 8 VIP guest passes for event first row



Class

\$500

Limit to Number of Available Classes

- Two 6' x 30" table in the Exhibitor area (Contest Day)
- Half page ads in the program
- Present one set of Class Trophies
- Recognition in precontest competitor e-news
- Opportunity to provide a promotional item in contestant swag bag
- Recognition on contestant materials
- Recognition on event page of website
- 4 VIP guest passes for event



Event Exhibitor

\$200

- One 6' x 30" table in the Exhibitor area (Contest Day)
- Quarter page ad and one swag bag item
- 2 guest passes for event



Swag Sponsor

\$75

Business Card 3 x 5 size ad in program and for companies that have a fitness item or samples to share with athletes in the swag bags.
Minimum qty of 75 approved items/samples.



Patron

\$20

Get your name listed on the Patron pages of the program.

All Sponsors and Exhibitors must comply with PCA USA Terms and Conditions for Exhibitors.

Selections & Payments Sponsor/Exhibitor Form

Forms can be completed and returned by mail, online or e-mail.



By Mail: PCA USA, Attn: Event Registration, 1406 West Chestnut St., Marion, IL 62959

Online: Visit www.officialpcausa.com/midwest-championships

E-mail: Save, Complete and Attach this form via e-mail and send to mmonty@officialpcausa.com

August 31, 2019 @ Marion Cultural and Civic Center Marion, Illinois

Sponsorship Level

- ☐ Title Sponsor (\$5,000) – Limit one per event
- ☐ Class (\$500)
- ☐ Event Exhibitor (\$200)
- ☐ Swag Sponsor (\$75)
- ☐ Patron (\$20)

Sponsor/Exhibitor Information

Contact Name

Company

Street Address

City

State

Zip Code

Phone

E-mail

Payment Information

- ☐ Check (*made payable to Skyline Creek Productions*)

Credit Card: Master Card Visa American Express

Credit Card # Expiration Date: CVV

Name on Card:

Signature:

Total Amount \$

Bring Swag Bag Items to the check in desk/information desk when you arrive to set up please.

Thank you for your partnership!

Follow us on Instagram @pca_midwest

The parties agree to the Terms and Conditions set forth on the following page titled PCA USA Terms & Conditions.